



Kingfisher Bay Resort

Smart User Access, Billing and Wifi Advertising Solutions for Hospitality



Case Highlights

- Smart User internet access
- Branded Captive Portals for resort branding.
- Wifi Advertising Options.
- Hybrid Billing Plans (Free + Paid).
- Offer Promotions via SMS advertising
- Network Management.
- Smart Reporting Options.

UniBox

Next Generation of Intelligent WiFi Access Controllers

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CHALLENGES

- ☑ Smart User internet access
- ☑ Branded Captive Portals for resort branding.
- ☑ Wifi Advertising Options for promotional offers.
- ☑ Hybrid Billing Plans (Free + Paid).
- ☑ Offer Promotions via SMS advertising
- ☑ Network Management.
- ☑ Smart Reporting Options.

Kingfisher Bay Resort

The Kingfisher Bay Resort Group, managed by Tourism Leisure Corporation, incorporates the award-winning Kingfisher Bay Resort, Eurong Beach Resort, Fraser Island Barges, Fraser Explorer Tours and the Fraser Island Cool Dingo Tour.

The Kingfisher Bay Resort Group is the largest tourism operator on World Heritage-listed Fraser Island and in the Fraser Coast/Hervey Bay region. The company employs some 600 staff in tourism businesses focused on Fraser Island including resorts, tours and ferries. The group has been operating on Fraser Island for more than 15 years, from around the time Fraser Island was World Heritage-listed.

Also containing chains under Umbrella
[EURONG BEACH RESORT](#)
[FRASER EXPLORER TOURS](#)
[FRASER ISLAND COOL DINGO TOUR](#)
[FRASER ISLAND BARGES](#)

The Case

“To offer the best in class user experience to our guests, we need to provide seamless connectivity through entity”- Glen Ebbage (IT Manager kingfisher Bay Resort).

UniBox took the challenge of providing seamless connectivity with additional features like Resort Branding through captive portals.

Provide resort management with Billing solution for applying hybrid billing plans according to the guest categories

SMS advertising for future offers to the existing client base and new users.

Network management options for System Administrator to have control over network and user sessions through policies.

Extensive user logs with details of time, content and usage, also with reporting for Billing options like revenue reports for Prepaid and credit card users.

Customer speaks about UniBox

“Thanks very much. I really like the U250 sofar...you guys have done an excellent job with the design.”- Glen Ebbage (IT Manager kingfisher Bay Resort).