



PARTNER TARGETS & BENEFITS



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Eligibility Criteria*

	Bronze (Rs lakhs)	Silver (Rs lakhs)	Gold (Rs lakhs)	Platinum (Rs lakhs)	Diamond (Rs lakhs)
Quarterly	1 - 5	5 - 12	12 - 25	25 - 75	>=75
Semi Annually	2 - 10	10 - 25	25 - 50	50 - 150	>=150
Annually	>5 - 20	20 - 50	50- 100	100 - 300	>=300
Leeway to Fulfil Target	1 month	1 month	2 month	2 month	3 month
Will be Downgraded	De registered	Bronze	Silver	Gold	Platinum

*Terms and Conditions :

1. Each partner needs to register with us to avail of the Partner programme.
2. All Partners who have given us a business of Rs 5 lakhs and above from the 1st of April 2017 to the 31st of March 2018 will be considered for the partner programme.
3. Any partner who has given us a business of over Rs 5 lakhs from 31st March 2018 till 31st of June 2018 will be eligible for a special gift.
4. To stay at a particular slab, each vendor will fulfil all the criteria. If they fulfil the quarterly targets but do not fulfil the semi-annual target then the deficit will be added to the annual outstanding target for them to fulfil. Eg: if X is a platinum partner and has a quarterly sales of 80 lakhs in the 1st quarter and 50 lakhs in the second, then 20 lakhs will be added to as a deficit in their semi-annual sales target. Moreover, if they generate 75 lakhs in the 3rd quarter, then they will have to generate 95 lakhs to stay as a Platinum partner.
5. In case a partner fails to fulfil the above criteria (as the example above), they will be given leeway time to get the sales on track. Eg: continuing the above example, after the end of the 4th quarter, the company will be assessed and if they have an outstanding deficit, they will be asked to recover the same in the 1st 2 months of the 1st quarter of the next year. So assuming, X generates a sale of 75 lakhs in the 4th quarter, the annual sales will be 2.8 Cr. This is 20 lakhs in deficit of the yearly target and X will be asked to generate 20 lakhs in the 1st quarter of the next year (over and above the quarterly target. Which is 95 lakhs). In case they do not do so, they will be downgraded to the Gold slab and so on.
6. All partners will be assessed on the 1st financial year end on the sales generated by them. They will then be promoted to Gold/ Platinum/ Diamond depending on the revenue generated.

Target*

	Bronze (Rs lakhs)	Silver (Rs lakhs)	Gold (Rs lakhs)	Platinum (Rs lakhs)	Diamond (Rs lakhs)
Min Quarterly	1	5 - 12	12 - 25	25 - 75	>=75
Min Semi-annually	2	10 - 25	25 - 50	50 - 150	>=150
Min Annually	5	20 - 50	50- 100	100 - 300	>=300
Annual Penalties for Not Meeting Targets	No discount.	Downgraded to Bronze.	Downgraded to Silver.	Downgraded to Gold.	Downgraded to Platinum
	Product Training Mandatory	Product Training Mandatory	Product Training Mandatory	Product Training Mandatory	Product Training Mandatory
	No leads from Wifi-soft	Reduced leads from Wifi-soft	Reduced leads from Wifi-soft	Reduced leads from Wifi-soft	Reduced leads from Wifi-soft

*Terms and Conditions :

1. Each partner has to mandatorily meet the quarterly, semi-annual and annual targets. Failure to do so will result in lesser leads and discounts from Wifi-soft.
2. The sole discretion of partner allocation is with Wifi-soft.
3. No third party intervention will be entertained in decision making.

Benefits*

	Bronze (Rs lakhs)	Silver (Rs lakhs)	Gold (Rs lakhs)	Platinum (Rs lakhs)	Diamond (Rs lakhs)
Partner Portal Login	✓	✓	✓	✓	✓
Website Branding	✓	✓	✓	✓	✓
Link on Website	✓	✓	✓	✓	✓
Leads from Wifi-soft	✓	✓	✓	✓	✓
Discount %	10%	20%	30%	35%	40%
Product Training	✓	✓	✓	✓	✓
Post-Sales Support	✓	✓	✓	✓	✓
Demo Kits & Support	✓	✓	✓	✓	✓
Discount on Certificate Course Enrolment	0%	10%	15%	20%	25%
Monthly Webinar	✓	✓	✓	✓	✓
Weekly Newsletter	✓	✓	✓	✓	✓
Great Margins	10%	20%	30%	35%	40%
Wifi-soft Event Invite	✗	✓	✓	✓	✓
Third Party Events	✗	✗	?	✓	✓

ADDITIONAL BENEFITS on fulfilling Targets

Annual Targets	Laptop Bag	luggage bag	Amazon Gift Voucher	Samsung Note 8	iPhone X
Annual Target 2 Years in a Row	2 day stay at any JW Marriott	iPad 32GB	4N Trip to Bangkok & Pataya	4D 5N trip to Maldives	Macbook Air
Annual Target 3 years in a Row & Above	3 day stay at any JW Marriott	3N Trip to Dubai for 2	Macbook Air	7D 8N trip to Greece for 2	8N Trip to Europe for 2
Double Annual Target	2 day stay at any JW Marriott	iPad 32GB	4N Trip to Bangkok & Pataya	4D 5N trip to Maldives	Macbook Air
Triple Annual Target & Above	3 day stay at any JW Marriott	3N Trip to Dubai for 2	Macbook Air	7D 8N trip to Greece for 2	8N Trip to Europe for 2

*Terms and Conditions :

1. The destinations and no of days are at the sole discretion of Wifi-soft, and can be changed without prior notice.
2. Each trip has been booked by third part tour operators. Their terms and conditions will be applicable on packages.
3. The Gifts provided do not carry any additional obligation (either monetary or other) from wifi-soft.

✓	Assured
✗	Not Included
?	Depends on Availability



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